

# The Picture of JOY



MAKE-A-WISH<sup>®</sup>

Make-A-Wish Foundation<sup>®</sup> of Illinois

2009 ANNUAL REPORT



Hannah, a wish child from O'Fallon, has always been interested in photography.

This photo is one of many Hannah took on her wish day. Her wish was to spend time with a professional photographer learning how to use a professional-grade camera and related software.

# Letter From Our Leadership

We are proud to present this report to you and share the joy of the many accomplishments of our chapter over the past fiscal year. It certainly was a challenging year in light of the tumultuous economic forces at work. Despite that uncertainty, we are so very proud to have granted 702 magical wishes to courageous children in Illinois last year.

This 10 percent increase in wishes granted was accomplished through the continued support of many generous donors, the innovations of our staff and volunteers, and careful monitoring of our costs. During a time when many other non-profits suffered cutbacks in service, we are thankful for the support that allowed us to reach out to more families than ever.

Featured in this Annual Report is Hannah, a teen from southern Illinois who wished to spend some time with a professional photographer who could instruct her on the finer points of photography. Similar to how Hannah learned to look through her lens to capture ordinary things in unique ways, this economy has helped us look for creative ways to grow our resources to grant wishes.

You may recall that one of our goals has been maximizing efficiency in our internal processes. One of the processes we revamped was our wish granting process, an investment that has already delivered a huge return as we were able to increase wishes granted by 10 percent this year while utilizing the same resources as in the previous year.

Though some donors were not able to give at the same levels they have given in the past, we were able to reach our revenue goal through additional innovative fundraising programs. With events like *Jeans For Wishes* and new online giving tools, everyone who wanted to contribute could participate at a level that was comfortable for them. As an added bonus, these and other programs helped us to reach out to more than 7,000 new donors.

Careful monitoring of our costs is an ongoing priority for the Foundation. However, in the past year we have been more vigilant than ever for ways to make sure that as many dollars as possible go toward our wish granting program. In addition to creative cost management for our operations and fundraising events, we have been focused on frequent flier campaigns and vendor sourcing to help fuel our wish growth.

We are greatly appreciative of the support you provide to bring hope, strength and joy into the lives of children when they are facing life-threatening medical conditions. Because of you, we are able to *share the power of a wish*<sup>®</sup> with more children than ever. Throughout this report, please enjoy the moments of joy you helped to bring to these special children.

Best Wishes,

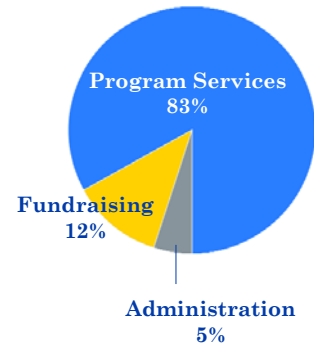


Stephanie S. Springs  
Chief Executive Officer



Peter C. Anthony  
Chair, Board of Directors

EXPENSE RATIOS





### HANNAH'S WISH DAY

For several hours, wish child Hannah worked with professional photographer Doug Howell learning techniques for photographing nature and outdoor portraits. Hannah also spent some time learning how to enhance her work through photo editing software.

At the end of the day, Hannah was stunned to learn that the Make-A-Wish Foundation had arranged for her to keep the professional-quality camera she had been learning on all day.

Hannah is studying graphic design and will surely remember her wish each time she shoots new photos.

The moment a wish becomes reality, all other cares blur into the background. For a moment, or a day, or a week, wish children and their families concentrate on the pure joy of experiencing the wish instead of the next surgery or treatment.

This is the magic of the Make-A-Wish Foundation – the ability to totally immerse a child in his or her dream and bring back the joy that may have been lost to the pain of dealing with a life-threatening medical condition.

### Looking At Treatment From A Different Angle

Through the years, we've learned that providing children the opportunity to decide on a wish experience can be very empowering when everything else is out of their control. The wish becomes a part of the treatment process as the Make-A-Wish Foundation supports the emotional health of children with life-threatening medical conditions while the medical community works to restore their physical health.

Medical professionals agree that the strength gained from the wish experience is an important treatment element, which is why doctors, nurses, social workers and child life specialists continue to refer children to the Make-A-Wish program. With a referral, children and their families have flashes of hope and strength as the prospect of a wish begins to come together.

### Bringing the Wish into Focus

Without the energetic and compassionate volunteers throughout the state, the Foundation would never be able to



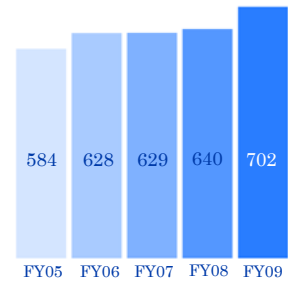
Photographs by Hannah Lloyd; John Swistak Jr. / Suburban Journals

impact the lives of so many children and their families. As volunteer wish granters meet personally with each wish child and his or her family, they seek to uncover the true essence of that child's wish. It is through this relationship that the wish begins to take shape as the wish granting volunteers, working with the Make-A-Wish staff, sharpen the child's idea into reality, creating the unique, picture perfect experience for each wish child.

Community involvement continues to add the extra sparkle to wishes granted by the Make-A-Wish Foundation. When local businesses, volunteers and community members come together to help grant and celebrate the wish of a courageous child, the impact on everyone is obvious. Our generous donors provide funds, frequent flier miles and other important goods and services that allow us to create these magical moments. Once people are able to *share the power of a wish*®, they realize the importance of making sure that every child battling a life-threatening medical condition gets his or her wish granted.

### The Picture of Joy

When all of the elements – volunteers, donors, community members and medical professionals – come together to bring hope to a child with a life-threatening medical condition, the result is pure joy. They say a picture is worth a thousand words; at Make-A-Wish, pictures of our wish children experiencing their dreams come true inspire us to make sure that we reach as many special children as we can with amazing, life-changing wish experiences.



### WISHES GRANTED

In a year when many charities were forced to cut services due to external economic forces, the Make-A-Wish Foundation of Illinois granted 10% more wishes than the previous year. This is attributed to strong outreach in the medical community to reach more eligible children, a newly streamlined process and a focus on in-kind donations such as frequent flier miles.

# Our Supporters

The Make-A-Wish Foundation of Illinois extends our deepest thanks to the many donors who supported our mission through financial contributions during Fiscal Year 2009 (September 1, 2008 to August 31, 2009).

## WISH VISIONARY

**\$100,000 +**

Anonymous  
*GATX Corporation*  
Learning Care  
Macy's  
Perotto Charitable Foundation  
The Westerner Club  
*Zeller Family Foundation*

## WISH LEADER

**\$50,000 to \$99,999**

Apple Sauce Inc./Apple  
ILLINOIS, L.L.C.  
Discover  
Maggianos  
Marjorie Klose  
Midas  
Mortons\*  
*Oswego Fire Protection District  
Golf Outing\**  
*Ultimate Wish Classic\**  
*Vee Pak, Inc.*  
*Will Grundy Petrochemical  
Golf Outing\**

## WISH SUSTAINER

**\$20,000 to \$49,999**

*Allstate Giving Campaign*  
*Anelise Adams Memorial Fun  
Run and Walk\**  
Bank of America  
*Baxter International, Inc.*  
Bedding Experts  
Brunswick Corporation  
Buffy Slay-A-Thon\*  
*John & Michele Butera*  
*CDW Computer Centers, Inc.*  
Celebrity Sing For Wishes  
Event\*  
*Richard & Jill Chaietz*  
Charles Bunting Memorial Golf  
Outing\*  
Chi Omega, Omicron -  
University of Illinois\*  
Chicago Fire Fighters Local  
Union 2\*  
*David Chotiner Memorial Fund\**  
*Doug & Kim Eckrote*  
*Brian & Michelle Flynn*  
Greater Chicago Insurance  
Community Golf Outing\*

HSBC  
*IBM Employee Service Ctr*  
Jackson National Life  
Insurance Company  
*Jenny's Steakhouse Golf Outing\**  
*The Kainz Family Foundation*  
Lexi O'Brien Golf Outing\*  
Long Bridge PMS Golf Outing\*  
*Peter & Cheryl Magrini*  
*Mary Ann Mahoney*  
*The Manne Family Foundation*  
Naperville Rotary\*  
*Oak Lawn Hometown Middle  
School\**  
Potash Corporation  
The REAM Foundation  
Nick Santoro  
Stephanie Joseph Memorial  
Foundation Evening of  
Hope\*  
Stroller Strides for Wishes\*  
TGI Fridays  
UnitedHealthcare  
Unum  
*Dave & Julie Vennetti*  
*Mike & Andrea Vennetti*  
*Ralph & Sandi Vennetti*  
Walgreens Distribution  
Center\*  
Walgreens Mt. Vernon  
Zurich North America

## WISH INVESTOR

**\$10,000 to \$19,999**

Anonymous (5)  
*AlixPartners LLP*  
Allen Brothers, Inc.  
Blue Cross Blue Shield of  
Illinois  
*Blum-Kovler Foundation*  
Buckeye Golf Outing\*  
The Cashel Foundation  
*Caterpillar Foundation*  
Catherine O'Connor Trage  
Benefit\*  
Chicken & Beer Dance\*  
James & Amy Claxton  
*Barry & Lisa Cohen*  
Cold Stone Creamery  
CRC Insurance Services  
DeNicolo Family Foundation  
The Dream Makerz Foundation

Driehaus Capital Management  
LLC  
Einstein Noah  
*Donald & Beverly Flynn*  
*FMCC Golf Outing\**  
*Adam & Debbie Goodhart*  
Grainger  
Greenberg Traurig, LLP  
*Marguerite Hark*  
*Terry & Dianne Hatch*  
Hyatt Hotels Corporation  
Illinois Shotokan Booster Club\*  
*Illinois Tool Works Foundation*  
Incredible Technologies, Inc.  
ITS Technologies & Logistics,  
LLC  
Wayne & Margie Janus  
JDM Steel  
*Rosemary & Gary Jones*  
Jones Lang Lasalle America\*  
Kid's Benefit\*  
Howard and Geraldine Knaack  
Foundation  
Michael & Janet Krasny  
*Tina Lavezzorio*  
Luster Products, Inc.  
Nathaniel & Kristen MacAdams  
*Margaret & Dan MacDonald*  
Macquarie Group Foundation  
Don & Cindy Malin  
Mayer Brown LLP  
Mckay NAPA Golf Outing\*  
*McWethy Foundation*  
*Denise & Michael Mikula*  
The Jack Miller Family  
Foundation  
*Steven & Diane Miller*  
Natca Chicago-O'Hare Tracon  
C90  
*John & Susan Novak*  
Doug & Jennifer Oleff  
Par-A-Dice Hotel and Casino\*  
Thomas & Angeline Parisi  
*Douglas Pattison & Ginger  
Evans*  
Patton Elementary School\*  
Peoria Chiefs Baseball Club\*  
Richard A. Perritt Charitable  
Foundation  
RREEF  
*Sarkisian Foundation*  
*Phillip & Karen Siebert*

Sony Electronics, Inc  
Roger & Marianne Staubach  
SYNNEX Corporation  
*TAP Giving Campaign*  
The South Barrington  
Arboretum\*  
*Timothy & Jennifer Theriault*  
Turner Construction Company  
UAW-GM  
*Ultimate Gymnastics of  
Gurnee, LLC\**  
United Healthcare Services, Inc  
*United Way of Tri-State, Inc.*  
*Van Ru Credit Corporation*  
*Ralph & Kathy Vennetti*  
*The Walsh Foundation*  
Chi Omega, Rho Kappa -  
Illinois State University\*  
World Wrestling Entertainment

## WISH GRANTER

**\$5,000 to \$9,999**

*Abbott Laboratories Employee  
Giving*  
Advisory Research, Inc.  
*Aileen S. Andrew Foundation*  
Allstate  
Assurance Agency  
Balance Institute of  
Gymnastics, LLC  
*Balasa, Dinverno & Foltz LLC*  
Alan Barsumian  
*Alben F. and Clara G. Bates  
Foundation*  
Greg Batton & Carol Constantine  
*Alvin H. Baum Family Fund*  
Tim & Erica Benton  
Big Hitters Golf Outing\*  
Blue Chip Marketing  
Helen Brach Foundation  
The Buechele Family Fund of  
the Greater St. Louis  
Foundation  
Burdeen's Jewelry  
Michael & Bobbie Carson  
Carstar 600\*  
Nancy Cash  
Champion Spirit Group, Inc.\*  
Chi Omega, XI -  
Northwestern University\*  
Chicago Chi Omega Alumni  
Club\*

\*This total represents many individual and community donations that were raised for this event.  
Names appearing in italics are donors who have supported the Foundation for five or more consecutive years.

Chicago Irish Brotherhood\*  
 Christopher B. Burke  
 Engineering, Ltd.  
*T.J. & Roman Chung*  
 Clifford Law Offices  
 Cody's Canteen Golf Outing\*  
*Jennifer Cohen*  
 Cooper Industries  
*Geraldine Cowlin*  
 CPCU Rock Valley Golf  
 Outing\*  
*Jeffrey & Jane Crouth*  
*Daily Herald*  
 Bryan & Catherine Daniels  
 Jim & Penny Davis  
 Brian Dempsey  
*Kitty & Armond Dinverno*  
*DLA Piper*  
 Dollar Tree\*  
*Dr. Scholl Foundation*  
*Easter Classic Golf Outing\**  
 John Edwardson  
*George M. Eisenberg*  
*Foundation for Charities*  
 David & Debra Ellis  
*Robert & Kiki Engelking*  
 Euclid Managers  
 Sonja and Conrad Fischer  
 Foundation  
 Flatbranch Reunion Concert\*  
 Suzanne Fleming  
 Foglia Family Foundation  
 Gallagher Benefits Services  
 GAMESTOP  
 Geneca, LLC  
 Glendale Heights Golf Classic\*  
 Kenneth & Suzanne Golder  
*Golder Family Foundation*  
*Grainger Matching Gifts*  
*Program*  
*Gary & Heather Graves*  
 Allen & Patti Gustafson  
*Jeffrey & Rachel Haley*  
*Jim & Leann Heininger*  
 Hickory Creek Middle School\*  
 Fritz & Nancy Hirsch  
*Nancy & Allen Hirschfield*  
*Steven & Diana Holland*  
 Home & Garden  
 The Horton Group  
 Hyatt Regency O'Hare  
 Hyatt Rosemont  
 Icon Mechanical Contractor LLC  
*Illinois B.A.S.S. Federation*  
*Nation\**  
 IPA Foundation  
 Jewelers For Children  
*John Sakash Company*

Joliet Junior College\*  
 JPMorgan Chase  
 Burt Kaplan  
 Keith Klos Memorial Ride\*  
 Joseph & Rachel Kelley  
 The Joseph Kellman Family  
 Foundation  
*Dennis & Theresa Kolkebeck*  
*Chris & Kathy Kravas*  
 Sean & Donna Leahy  
 Lee Hecht Harrison  
*Levin Advertising Group, LLC*  
 Steve & Jeannette Levitt  
 Lincolnshire Rotary Golf  
 Outing\*  
 The Elick & Charlotte Lindon  
 Foundation  
 Littelfuse Inc.  
 Mark & Heather Locus  
*Loeb Equipment and*  
*Appraisal Company*  
 Loeber Motors, Inc.  
 Luxaire  
*Doug & Gwen MacGregor*  
 Maine South High School\*  
 Joe & Rika Mansueto  
*Tom & Mimi Marcucci*  
 The Marcucci Family  
 Marlowe Middle School\*  
 MAST Capital LLC  
 Mattel Children's Foundation  
 Sean & Danielle McNally  
 MH Equipment  
 Michael Best & Friedrich, LLP  
 The Harvey L. Miller Family  
 Foundation  
 Monster.Com  
 Napa Genuine Parts Company  
 Midwest Group Exec  
 Navman Wireless North  
 America LP  
 Thomas & Amy Neill  
*New Trier High School\**  
 Noodles & Co.  
 North American Company for  
 Life & Health Insurance  
*Rob & Nancy Northrip*  
 Northwest District Student  
 Councils\*  
 Oak Park River Forest High  
 School\*  
 Ronald & Nancy Officer  
 Orland Sparks Baseball Team\*  
 Brian & Heidi Paul  
*John & Judith Pendell*  
 Philip Morris USA, Inc.  
 Lawrence & Shelley Pilon  
 Robert Pinkert

Power Mart\*  
 Prairie Capital  
 Professional Construction  
 Management  
*James Pruyn*  
 Ravinia School\*  
 Steve & Jen Ring  
 Ron Furman's Commercial  
 Sweeping & Paving Inc  
 Sacred Heart School\*  
 George Salerno  
 Sara-Anne Oberkirch's Sweet  
 Sixteen Birthday\*  
 Sawdust Investments  
 Schilling Putnam Foundation  
 Jeff & Dawn Schneider  
*Martha Schomer*  
*Scott Byron & Co. Inc.*  
 Seagate Technology  
 Simmons Charitable Foundation  
 Kevin & Mary Speicher  
*Stadheim Foundation*  
 STARCOM WORLDWIDE  
 State Farm Mutual Auto  
 Insurance Company  
 Rick Stearns  
 Rick Stearns Summer Bash\*  
 Steve Struck Memorial Golf  
 Outing\*  
 Robert Stovall  
*Gene & Trudy Sturino*  
*Bill & Clare Sullivan*  
 Sycamore Odd Fellows Lodge  
 Oddfest\*  
 Team Janine\*  
*The Meeting Group, Inc.*  
 Things Remembered  
 UGN INC  
 Underwriters Laboratories  
 United Communications  
 Systems Inc  
*United Way of Metro Chicago*  
 Vedder Price Kaufman &  
 Kammholz  
 Verizon Foundation  
 Vicorp  
 Wal-Mart Foundation  
 Walter R. Sundling Junior  
 High School\*  
 Wheeling High School\*  
 Wiesbrook Elementary School  
 Tiger Trot\*  
*Wallie Wigoda*  
 Winston & Strawn  
*Witt/Kieffer Ford, Hadelman,*  
*Lloyd*  
 Jeffery & Amy Young



Taylor struggled with Leukemia. Her wish to visit Florida theme parks came true recently, a little more than a year after her diagnosis.

About their visit to SeaWorld during Taylor's wish trip, her mom wrote:

*"Yes, I was a mess and I loved every second. Partly because it was just such an amazing place, but also what it represented. We Made It! We were finally at a point where there [were] no more drugs, no more accessing the port, no more tummy aches. We were just a regular family on vacation, the vacation of a lifetime and you gave us that!"*

#### **WISH PARTNER**

**\$2,500 to \$4,999**

Anonymous (2)  
 Donald Alkema  
*Peter & Susan Anthony*  
*BCS Financial Corporation*  
 Bg Distributors\*  
 BMW Constructors Inc  
 Bogie's Ale House\*  
 Brinker International  
 Brooks Brothers  
 David & Denise Bunning  
 Burke, Warren, MacKay &  
 Serritella  
 C.H. Robinson Company  
 Capital Indemnity Corporation



### GABRIEL'S WISH

Gabriel, who goes by Gaby with his friends and family, was perfectly healthy until he turned 12 and collapsed at school. Gaby was diagnosed with Chiari Malformation, a structural defect in the cerebellum, as well as Syringomyelia and Pseudo-tumor Cerebini. These conditions are incredibly painful, and impact his ability to walk and eat.

Gaby, from Naperville, absolutely loves adventure, especially adventure that involves water and nature. Gaby wished for a Royal Caribbean Cruise to Hawaii. He enjoyed participating in the ship's activities, including singing karaoke and surfing on the ship. He also took a helicopter ride over a volcano and went snorkeling with dolphins.

Gaby describes the trip as the best time in his life. His mom says he conjures memories of his trip and that feeling of happiness when he is having a particularly painful day.

### CARSTAR

Chad Passman's Tri for a Wish\*  
 Chandler Party\*  
*Chi Omega, Mu Delta-Bradley University*  
 Chicago Board of Trade Foundation  
 Chicago Messenger Service  
 Clark's Fine Art & Auctioneers Inc.  
 Thomas & Rosemarie Clohisy  
 CNA  
 College Works  
 Colliers Bennett & Kahnweiler  
 Cook County Sheriff's Softball Tournament\*  
*Crawford, Murphy & Tilley*  
 Creative Memories  
 Critical Outcome Tehnologies Inc  
 James Earl  
 Rob & Alison Egeland  
*Jeffrey Eicoff*  
 Enterprise Rent-A-Car Foundation  
 Matthew Etheridge Memorial\*  
*Fish For A Wish\**  
 Follett Corporation  
 GE Foundation  
*David & Cara Gerspach*  
 Give with Liberty  
 Robert (Gene) Hanson Memorial  
 Harleysville Insurance  
 Harry J. Harczak, Sr. Memorial Foundation  
 His First Foundation  
*Honeywell Hometown Solutions*  
 Huron Consulting Group  
 Hyatt  
 Illinois Government Finance Officers Association\*  
 Infinium Capital Management  
*International Paper, Belleville*  
 John Buck Company  
 Jones Lang Lasalle Americas  
 Joseph Sears School\*  
 Justinan Society of Lawyers  
*Kathleen & David Kennedy*  
*Richard & Deborah Kereluk*  
*KnL Vending, Inc.*  
 Erika Kokkinos  
 Konrad & Michelle Kothmann  
*Lanter Delivery Systems*  
 Roger & Christine Lefebvre  
*Joseph & Jennifer Lisanti*  
*Dick & Dona Litzsinger*  
 The Livney Foundation

Andrew & Katie Longstreth  
 McKinsey & Company  
 Meaden and Moore LLP  
 Client Golf Outing\*  
 Merchant's Marketing Fund  
*Microsoft Giving Campaign*  
*Russel & Randi Miron*  
*ML Realty Partners*  
 Paul & Carol Morrison  
*David & Evelyn Najman*  
 New Lenox Auto Body Golf Outing\*  
 Newark Corporation  
 James & Rebecca Norris  
 Not 4 Profit Concert\*  
 Orange Krush Foundation  
 Patterson Technology Center  
 Premium Ingredients  
 International LLC  
 Quad City Metro Law Enforcement\*  
*Eileen Racinowski*  
 The RDI Group  
*Timothy & Linda Reedy*  
*Heather Rucci*  
 George and Arlene Rusch Memorial Foundation  
*Ron & Jessica Santella*  
 Matthew Sass  
 Schaumburg High School\*  
 David and Teryl Schwak Family Foundation  
 Serv-A-Lite Products, Inc.  
 Shefsky & Froelich Charitable Foundation  
 Shell Vacations  
 Single Path  
*Bill & Sandy Stephen*  
 Kimberly & Jared Svoboda  
 Jill & John Svoboda  
*Terri and Kieron Team at RE/MAX Suburban*  
 The Robert Campeau Family Foundation  
 Tremont\*  
 TSS Photo  
 ULINE, INC.  
 Vericlam  
 Walgreens Distribution Center  
*Carolyn Wangrow*  
 Weyerhaeuser Company Foundation  
 Bradley APO\*  
 Zales

### WISH FRIEND

**\$1,000 to \$2,499**  
 Anonymous (2)  
 Accenture  
 Ace American Insurance Co  
*Advanced Plastic Corp.*  
 Alcoa Inc  
 Matthew Alexander Garage Sale\*  
 Alliance Bernstein  
 Alta Packaging, Inc.  
 American Advertising Federation at U of I  
*Jerry & Katie Anderson*  
 Applebee's Neighborhood Grill & Bar  
*ASMC Land Of Lincoln Chapter*  
*AT&T Employee Giving/United Way Campaign*  
 Darrell & Jodi Babcock  
 Patrick Bachrodt  
 Kenneth & Catherine Balinski  
 Bank of Lincolnwood  
 Barjan  
 Martin Bauer  
*Bedford Sales*  
 David Berry & Mary Hagan  
 Berry Construction  
 Bethany Lutheran School\*  
 Birdies For Charity #250\*  
 Blackwell Elementary School\*  
 The Ashley Blanusha Memorial Event\*  
 Bluff City Material Inc  
 Brandt Box and Paper Company  
 Brentwood Elementary\*  
 Bretford Event\*  
 Brian P. Rangel Memorial Golf Classic\*  
 Bridal University\*  
 Bridgestone Americas Trust Fund  
 Bridgeview Bank  
 Brothers MC Poker Run\*  
 Willie Brown  
 John & Mary Brown  
 Bubba Fest\*  
 Felicia Ann Buckel Foundation  
 Douglas & Gail Busscher  
 Cars 4 Causes  
 Anthony Cavalea  
 Central Illinois CFC  
 Central Labor Council  
 Working Women's Committee  
 Drawing\*  
 Central School\*

Mary Chait  
 Charity Sports Auctions  
 Chef Solutions Inc  
 Chicago Pub Challenge\*  
 Chicagoland Flower & Garden Show\*  
 Circle 8 Logistics Inc  
 City Wide Title Corporation  
*Clausen Miller P.C. Attorneys at Law*  
 Clune Construction  
 Marge Cmunt  
 Cold Stone Creamery  
 Pamela & Patrick Condon  
 Congregation Beth Am School\*  
 Ron Conran  
 Cooper Industries Foundation  
 Matching Gift Plan  
 Mike & Carol Corbett  
 CPCU - Central Illinois  
 Douglas & Vicki Crane  
 Mr. & Mrs. Paul Cronin  
 Crowe Horwath LLP  
 Sandra Dandamudi  
 Jeffrey & Karen Davis  
 Deloitte & Touche  
 Detmer Tourney\*  
 Robert Donnelly  
*Joseph Dotoli & Joan Clolery-Dotoli*  
 Dynamic Professional Women's Network\*  
*Fred & Helen Ellis Charitable Foundation*  
 The Estrem Family  
 Eva Book Fundraiser\*  
 ExxonMobil Foundation  
 Finishing Contractors  
 Association of Illinois  
 Gerry & D.M. Fitzgerald  
 Flip for Wishes\*  
*Scott Foster*  
*Fraternal Order of Eagles #392\**  
 Monica Gadsby  
 Jeff Garibotti  
 General RE Corporation  
*Peter & Sally Gennuso*  
*Eric & Jackie Gichner*  
 Jeffrey & Elizabeth Ginther  
 Girl Scout Troop #1095  
 Glenbard East High School\*  
 Glenview State Bank  
 Jennifer & Robert  
 Glickenberg  
 Global Solutions Group  
 Deborah Golden  
 Nate & Kress Good  
*William & Melanie Goodell*

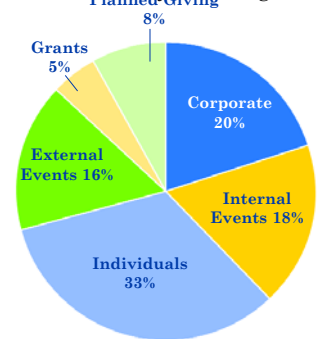
Michael & Christine Gordon  
*Bill & Toni Granato*  
*Brian & Amy Hand*  
 Hanover Insurance Group  
*Paul & Nancy Haugens*  
 Ken & Melissa Hoffman  
*Joyce & Galen Hosler*  
 Hospira Employee Giving  
 Christopher & Christina  
 Howard  
 Steven & Barbara Iborg  
 Illinois Equipment Distributors  
*Illinois Mutual*  
 Independent Bankers' Bank  
 Ingredients, Inc  
 Ivy Hill School\*  
 J & M Express, Inc.  
 James Jann  
 Spencer Javorek  
 Jenna Lustig Bat Mitzvah Project\*  
 Jerling Jr. High\*  
 Nitin & Mrudula Jindal  
*Johnson Floor Company, Inc.*  
 Jones Day  
 Jones Lang LaSalle\*  
 Joseph A Smialowski LLC  
 Josephine's Tea Room  
 Chris & JoAnne Killackey  
 John & Kathleen Kinahan  
 Knowledge Learning Corporation\*  
 Joan Kovacevich  
 Thomas & Sandra Kully  
 Kurt's CARSTAR  
 Mike & Pam Kuschel  
 La-Co Industries, Inc.  
 Lapiz  
 Larsen Intermodal Services, Inc.  
 Latisse  
 Carol Lavin Bernick Family Foundation  
 Mark Lawler  
 Joseph Lehrer  
 Sheldon & Peal R. Leibowitz Foundation  
*Leon Korol Company, Inc.*  
 Lettuce Entertain You Enterprises  
 Levinson Simon & Sprung, P.C.  
 Jeff Lewandowski  
 Liberty Mutual  
*Donald & Priscilla Lowry*  
 Steve Macaluso  
*Diane MacWilliams & Bob Nelson*  
 James Maher

Mann Family Foundation  
 Louis Manta  
 Marcus McCabe Memorial  
 Softball Tournament\*  
 John & Lynn Marlott  
 Sherrie Matthews  
 Brian & Heidi Maurer  
 McDermott Will & Emery  
 McDonald's Corporation  
*Harriet McSweeney*  
 Merck Partnership For Giving  
 Mesirow Financial  
*Audrey & Jack Miller Family Charitable Foundation*  
*Modern Woodmen of America*  
 Craig & Darlene Morgan  
 Morgan Stanley  
 Much Shelist  
 Suhail & Cindy Nasser  
 NCAA  
 Amber Neisendorf & Andrew Nolan  
 New Age Choppers Memorial  
 Poker Run\*  
 Nuveen Investments  
 Debrah Oberkircher  
 Otis Spunkmeyer  
 Paderborn Rat Pack  
 Motorcycle Club\*  
*Randy Palya Memorial Fund*  
*Parker Hannifin Foundation*  
 Bhavesh Patel  
 Brett & Shirley Paulson  
 Emil Pawlik  
 Peabody Energy  
*Peter McGarry Memorial Event\**  
 David & Jennifer Phelps  
*Kenneth Phillips*  
 Pinball Expo\*  
 PJ Clarkes Spring-A-Wish\*  
 Pontiac Junior High Volleyball Game\*  
 Prairie House Tavern\*  
 Prairie Junior High\*  
 Premier Farnell Corp.  
 Dennis & Phyllis Propp  
 Ratner Companies  
*Ronald Reeder*  
*The Reichert Foundation*  
 Reynolds Family Foundation  
 Rintels Family Foundation  
 Rock Island County Beef for Youth\*  
 Rock Island Regional Council  
 Movie Night\*  
 Rockit Ranch Productions  
 Loretta Roddy

## WHERE OUR GIFTS COME FROM

Over the last several years, the Make-A-Wish Foundation of Illinois has worked to maintain a diversified program so as not to become overly dependant on any one type of donation. This strategy helps to maintain balance should any one category of giving drop significantly.

Allan & Dorothy Romberg



*Brian & Mary Roscoe*  
 Andrew & Dawn Rousonelos  
*Jennifer & Thomas Rowe*  
 Rush Memorial Hospital Residents\*  
 Sam's Club Foundation  
 Steven & Sandra Sandler  
 SAP Matching Gift Program  
 Schiesher School\*  
 Nicole Schneider  
 Schnelltember Fest\*  
 Ralph Schockey  
*Lloyd & Darlene Schooley*  
*Edward Schulz*  
 Gerald Scott  
 Scott Detmer Memorial  
 Tournament\*  
*Jeffrey & Shelley Segal*  
 Thomas & Jill Shannon  
*Steven & Leslie Shapiro*  
*Louis Sharp*  
 Michael Shaw  
 Greg Shepard  
*Sherman Memorial Golf Outing\**  
 Nancy Simonson  
 Sin for Charity\*  
 Steve & Jill Smart  
 Jeremy & Erin Smith

\*This total represents many individual and community donations that were raised for this event. Names appearing in italics are donors who have supported the Foundation for five or more consecutive years.

## Planned Gifts

The following donors were so moved by the mission of the Make-A-Wish Foundation that they made provisions to fund wishes in their estate plans.

### WISH VISIONARY

**\$100,000+**

Estate of Lois Levitt  
Estate of Mildred McDonald

### WISH SUSTAINER

**\$20,000 to \$49,999**

Estate of Gloria McAvoy Bremer  
Estate of Jane Kerbey  
Estate of Robert M. Gruesner

### WISH PARTNER

**\$2,500 to \$5,000**

Estate of Allan Rochow  
Estate of Lawrence J. Molinelli

### WISH LEADER

**\$50,000 to \$99,999**

Estate of Shirley J. Pier

### WISH INVESTOR

**\$10,000 to \$19,999**

Estate of Laura L. Stejskal  
Estate of Paul Nelson

### WISH FRIEND

**\$1,000 to \$2,4999**

Estate of Alberta J. Schmidt  
Estate of James and Lois Branch

## Gifts of Remembrance

Cumulative giving to the Make-A-Wish Foundation of Illinois in memory of the following individuals totaled \$1,000 or greater in fiscal year 2009.

Mary Ellen Archer  
Ann T. Ardis Centers  
Laura Ashman  
Clay Becker  
Kirbe Brittain  
Matthew E. Brown  
Richard Carlin  
Patrick Cassidy  
David Chotiner  
Morgan Coyne  
Caroline Enright  
Matthew Etheridge

Robert (Gene) Hanson  
Brian Hetrick  
Paul Hosler  
Stephanie Joseph  
John Kuecher  
Irv, Lois and Barry Levitt  
Peter McGarry  
Joseph Mueller  
Randall Palya  
Herbert J. Paske  
Lauren Rankin  
Marjorie Schockey

Michael Sherman  
Wilma Siebert  
Howard Simon  
Carl Swannstrom  
Richard Trebat  
Rachel Vincent  
Jacob Wigoda  
Stella Wilson  
George Zafer  
Betty Ann Zeller

## Gifts of Endowment

Endowment donations are permanently restricted gifts, meaning the principal will not be spent but rather invested so the earnings can be used solely to fund wishes.

### WISH VISIONARY

**\$100,000 +**

Perotto Charitable Foundation  
Estate of Lois Levitt

### WISH INVESTOR

**\$10,000 to \$19,999**

Anonymous

### WISH PARTNER

**\$2,500 to \$4,999**

Serv-A-Lite Products, Inc.  
Konrad & Michelle Kothmann

### WISH SUSTAINER

**\$20,000 to \$49,999**

Doug & Kim Eckrote  
Brunswick Corporation  
Richard & Jill Chaifetz  
Peter & Cheryl Magrini

### WISH GRANTEE

**\$5,000 to \$9,999**

T.J. & Roman Chung  
Bill & Clare Sullivan  
Kevin & Mary Speicher  
Tom & Mimi Marcucci  
Jim & Leeann Heininger  
John & Susan Novak  
Ralph Sarkisian

### WISH FRIEND

**\$1,000 to \$2,499**

Jennifer & Thomas Rowe  
Rosemary & Gary Jones  
Diane MacWilliams & Bob Nelson

### SHELBY'S WISH

A creative and adventurous girl, Shelby enjoys watching "Dora the Explorer" when she is not painting or drawing. Diagnosed with ROHHAD, a very rare disease that affects her ability to breathe, Shelby wished to swim with dolphins.

Shelby's wish came true at Discovery Cove, a tropical hide-away where she relaxed in the Serenity Pool and swam with dolphins. She had a chance to see more animals up close at Walt Disney World's Animal Kingdom, and liked "visiting" several countries of the world at Epcot Center, just like Dora!



## OUR SUPPORTERS (cont.)

Southwest Suburban Chi  
Omega Alumni Club\*  
SPEEDCO  
Stephanie Springs  
St. Clair Fall Festival\*  
Mark & Susan Stachulski  
Steadfast Transport, Inc.  
Jeff & Kelli Stovall  
Streska Family Foundation  
STS Foundation  
Ronald & Barbara Surz  
Rob Svendsen & Kimley  
Primavera  
TD AMERITRADE  
Michael & Laura Tepper  
TOCO Music & Peace Festival\*  
Triangle United Way  
Tri-State Construction  
Company  
Trueman Brown LLC  
TTK Partners LLC  
Underwriters Laboratories Inc.  
United Way of Central Illinois  
Dave Valentine  
Vernon Hills High School\*  
Joseph & Susan Vicari  
Village Home Stores\*  
Wachovia Foundation  
Matching Gift Program  
Washington International  
Insurance  
Diane Weinrich  
Wellpoint Associate Giving  
Campaign  
Wells Fargo Community  
Support Campaign  
Wells Fargo Foundation  
Westfield Old Orchard  
Shopping Mall  
Lynne Weston-Pontikes  
Rich Wharton  
WICD News Channel 15  
Wieland Family Foundation  
Jake Wigoda Memorial Fund  
William Fremd High School\*  
Chris Willig  
American Advertising  
Federation\*  
Wolfy's  
Patrick Wood Prince  
Joseph & Ruth Woods  
Jacqueline Zafer  
Lawrence & Pamela Zall  
Greg & Kathy Zarembo  
Robert & Irene Zmudka

## Internal Events

Thank you to everyone who attended a Make-A-Wish event this past year and took the time to learn more about our organization. The following is a list of donors who contributed to a Make-A-Wish hosted event in Fiscal Year 2009 through ticket and/or auction item purchases.

### WISH INVESTOR

**\$10,000 to \$19,999**

Illinois Tool Works Foundation  
Tina Lavezzorio  
McKinsey & Company  
David & Lynn Mouser  
Arthur Wondrasek

Navman Wireless North  
America LP  
NES Rentals  
Rob & Nancy Northrip  
Doug & Jennifer Oleff  
OMI Industries  
Linda & James Parck  
Lawrence & Shelley Pilon  
Plantronics

Douglas Pattison & Ginger Evans  
Prairie Capital  
Debbie Purcell  
Colleen Roose  
Paul & Joan Rubschlager  
David & Julie Schreiber  
William Blair & Company  
Jeff & Amy Young

Brent & Beverly Heimann  
Steven & Diana Holland  
Hyatt Hotels Corporation  
Jane Irwin  
J. Roberts & Co Masonry  
Wayne & Margie Janus  
Gary & Rosemary Jones  
Dean Klassman  
Joseph & Vicky Klopp

### WISH GRANTER

**\$5,000 to \$9,999**

Peter & Susan Anthony  
Balasa, Dinverno & Foltz LLC  
CB Richard Ellis, Inc.  
Central DuPage Hospital  
T.J. & Roman Chung  
Cornerstone Partners  
Armond & Kitty Dinverno  
B.J. & Stacy Dolan  
Doug & Kim Eckrote  
Edelman

Jeremy & Susan Rickman  
Brian & Mary Roscoe  
RSM McGladrey, Inc.  
Rydin Decal  
Silver Point Capital  
Tecta America Corp.  
Matt Troka  
VeriClaim, Inc.  
Jill & John Watson  
Mike Wilford & Lisa Konieczka

### WISH FRIEND

**\$1,000 to \$2,499**

Michael & Carol Angelina  
Tim & Erica Benton  
Michael & Jamie Boler  
Michael & Suzanne Boro  
Clayton Bruce  
Capital H Group  
Timothy Carlson  
Richard & Catherine Casey  
CDW Computer Centers, Inc.  
Ed Chen

John & Kristin Kreckman  
Roger & Linda Leyden  
Steve & Sandra Linn  
Nathaniel & Kristen MacAdams  
Doug & Gwen MacGregor  
Dorri & James McWhorter  
NBC 5 Chicago/Telemundo  
John & Soula Neumaier  
Thomas Newbold  
Mark & Lana Nolan  
Donald & Catherine Northfell  
P.M. Services Inc.

### WISH PARTNER

**\$2,500 to \$4,999**

AlixPartners LLP  
Mark & Patricia Borowski  
Mr. & Mrs. John Caraher  
Colliers Bennett & Kahnweiler  
Bill & Debbie Davis  
John & Karen Disharoon  
DLA Piper  
Mr. and Mrs. David Gonnella  
Dan Hoff  
Chris & Jane Loan  
Michael & Julie Loeber  
Macquarie Group Foundation  
MAST Capital LLC  
John & Susan Novak

Thomas & Rosemarie Clohisy  
Conte Insurance Brokers  
Mike Dolan  
Joseph Dotoli & Joan Clolery-  
Dotoli  
Bill & Kathy Doyle  
Steve Fapka  
Mike Finan & Eric Nolan  
Gerald & Marilyn Freda  
Steve & Terrie Gadomski  
Paul & Nancy Gianni  
Gary & Heather Graves  
Jack Hagerty  
Jeff & Rachel Haley  
Richard Harris

Partners by Design Incorporated  
Candice Pineda  
Michael Poulos  
Promark International  
Distributing Inc  
Peter & Marci Reed  
Robert Rossi  
John Samaritano  
School Health  
James & Debbie Stewart  
Bill & Clare Sullivan  
VantagePoint Benefit Advisors  
William & Mary Westerman  
Thomas & Lori Weyburn  
Rich & Maria Yasak

## In-Kind Honor Roll

Donations of goods and services are critically important to the Foundation, helping to fulfill the heartfelt wishes of hundreds of children each year. From frequent flier miles to event auction items to complimentary hotel rooms, each gift is an important resource for granting wishes. The following list represents our most generous donors of in-kind support.

AirTran Airways  
American Airlines  
Atlantis Pools  
BCD Travel  
Blue Plate  
Cavalia USA, Inc.  
Cendant Car Rental Group  
Chase Reward Points  
Delta Airlines  
Disney Cruise Vacations

Doug and Kim Eckrote  
FCm Travel Solutions  
Give Kids the World, Inc.  
Grey Goose Vodka  
James & Joyce Herbison  
Intercontinental Hotel Group -  
Asia Pacific  
Kingston Far East Corporation  
Lodestar Limo  
Marquis Corp

NBC-5 Chicago  
Royal Caribbean International  
Senario LLC  
United Airlines  
US Airways  
Vail Plaza Hotel & Club  
Walt Disney Company  
Z Entertainment

## Gifts of Honor

Cumulative giving to the Make-A-Wish Foundation of Illinois in honor of the following individuals totaled \$1,000 or greater in fiscal year 2009.

Adam Bernstein  
Lissa Davis  
Renee Davis  
Brian and Veronica DeNicolò  
Sheryl Handley and Ed Steffes  
Bobby Hoffman  
Jim Lee  
Erin Mueller  
Linda Parck  
Mark Schilling

# Financial Results

A summary of the Foundation's financial information is provided on the next page. Behind these numbers are results that demonstrate our continued pursuit of granting a wish to every eligible child, as well as the challenges we face due to the current economic environment.

- ★ **10%:** The growth in both Program Service related expenses and number of wishes we granted over the previous year. These results were achieved during a time when many service organizations cut back on program services. We granted 702 wishes in FY09, compared to 640 in FY08, which was two wishes ahead of our budget for the year.
- ★ **\$10 Million:** The amount raised from donors through internal and external events, corporate programs and sponsorships, foundation grants, and individual gifts. Despite the economy, we kept fundraising revenue at the same level as the prior year by adding new fundraising programs and demonstrating to existing donors the positive impact of their gifts and the need for their continued support.
- ★ **\$71K+:** Increase in the Foundation's cash position demonstrating our fiscal discipline in managing sustainable growth.
- ★ **\$2 Million:** The increase in our accrued pending wish costs during FY09. This represents the growing number of children in Illinois that we are reaching out to for a wish as well as a change in accounting methodology for recording wishes pending in the next twelve months. With additional funding, our goal is to decrease the total \$4 million liability, half of which we plan to fund with in-kind donations.

In summary, contributing factors to our financial loss this past year included more families reaching out to us for a wish, revenue constraints caused by the economic recession, and unrealized investment losses in line with the downturn in the stock market. If not for unrealized investment losses, as well as the accounting change noted above, the Foundation would have recorded a net gain for fiscal year 2009. The Foundation continues to exercise its three-year strategic plan using prudent and sound management to ensure the sustainability of the Foundation well into the future.

## Summary of Financial Statements\*

### Statements of Financial Position For Years Ended August 31,

Assets	2009	2008
Cash and cash equivalents	\$ 1,819,905	\$ 1,748,767
Contributions receivable, net	1,192,385	1,351,183
Due from related entities	272,232	168,579
Prepaid expenses	50,953	105,017
Property and equipment, net	95,398	123,341
Investments held for long term purposes	4,284,928	4,293,151
Other Assets	63,485	35,125
Total Assets	\$ 7,779,286	\$ 7,825,163
<b>Liabilities and Net Assets</b>		
Accounts payable and accrued expenses	\$ 342,679	\$ 471,234
Accrued pending wish costs	4,052,168	2,089,195
Due to related entities	3,403	10,170
Capital lease obligations	24,352	17,809
Other liabilities	15,472	19,456
Total liabilities	4,438,074	2,607,864
Net assets (deficit):		
Unrestricted	(489,835)	1,706,196
Temporarily restricted	1,009,128	888,099
Permanently restricted	2,821,919	2,623,004
Total net assets	3,341,212	5,217,299
Total liabilities and net assets	\$ 7,779,286	\$ 7,825,163

### Statements of Activities For Years Ended August 31,

	2009 <u>Total</u>	2008 <u>Total</u>
Revenues, gains, and other support:		
Public Support:		
Contributions	\$ 5,601,316	\$ 5,460,242
In-kind contributions	2,744,004	2,773,565
Grants	342,758	579,735
Total Public Support	8,688,078	8,813,542
Special Events	1,598,993	1,727,619
Less direct benefit costs to donor	(274,379)	(479,469)
Total special events	1,324,614	1,248,150
Investment income (loss), net	(347,158)	(236,947)
Other income	9,782	11,738
Net assets released from restriction	-	-
Total revenue, gains and other support	9,675,316	9,836,483
Expenses:		
Program Services:		
Wish granting	9,459,573	8,571,449
Public information	56,797	59,720
Total program services	9,516,370	8,631,169
Support Services:		
Fund raising	1,291,186	1,361,256
Management and general	596,918	579,501
Total support services	1,888,104	1,940,757
Total program and support services expenses	11,404,474	10,571,926
Change in net assets before adoption of FSP 117-1 and losses due to uncollectable permanently restricted net assets	(1,729,158)	(735,443)
Losses due to uncollectible permanently restricted net assets	(146,929)	-
Effect of adoption of FSP 117-1	-	-
Acquisition of southern Illinois territory	-	(104,199)
Change in net assets	(1,876,087)	(839,642)
Net assets, beginning of the year	5,217,299	6,056,941
Net assets, end of the year	\$ 3,341,212	\$ 5,217,299

\*Audited financial statements are available upon request.

# Board & Staff

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Naperville

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Caterpillar Inc.  
Director of Sustainable Development  
Peoria

JEREMY RICKMAN  
Russell Reynolds Associates  
Manager  
Chicago

## Pictured Wish Children

### FRONT COVER:

Top Row, Left to Right: Taylor Avers of Bolingbrook wished to record a CD, Tudor Pop of Round Lake enjoyed a Disney Cruise, Beatrice Dixon of Chicago had a shopping spree.

Middle Row: Galina Spurgeon of Toledo, Bryce Reichert of Normal and Jeremiah Hopson of Chicago Heights were all granted wishes to visit Walt Disney World.

Bottom Row: Hannah Lloyd of O'Fallon wished to spend a day learning from professional photographer Doug Howell, Brock McEvoy of Athens met Tony Unruh during his wish to visit the Indianapolis Colts, Sara Martorano of Chicago was granted a wish to visit Walt Disney World.

PAGE 7: Taylor Schehr of Lockport was granted a wish to visit Walt Disney World.

PAGE 8: Gabriel de la Cruz of Naperville wished to go on a cruise in Hawaii.

PAGE 10: Shelby Schlinger of Bolingbrook was granted her wish to swim with dolphins.

BACK COVER: Rachel Mattson of Chillicothe realized her dream of attending the Kentucky Derby, Bryce Reichert of Normal wished to visit Walt Disney World, Ismael Mendez of Peoria Heights enjoyed his wish to visit Hawaii.

# Support Our Mission

## REFER A CHILD

*Share the Power of A Wish*<sup>®</sup> with a special child. If you know of a child with a life-threatening medical condition who has not had a wish granted by Make-A-Wish or another wish-granting organization, contact us to find out how to help the family refer their child for a wish.

## VOLUNTEER

Help a child see the caring and compassion the world has to offer by volunteering to create magical wish experiences. On all levels of the organization volunteers support the mission of the Foundation by lending their time and expertise.

## MAKE A CONTRIBUTION

Donations are a great way to support the wish-granting efforts of the Make-A-Wish Foundation of Illinois. Whether a gift comes from an individual, corporation, foundation or community group, each donation will help dreams become realities for special wish children here in Illinois. As a registered 501(c)3 organization, contributions are fully tax-deductible as allowed by law.

### *Gifts of Cash*

Cash gifts can be made through a check, credit card or electronic transfer from your financial institution. Larger commitments can be tracked via a pledge and paid down over a designated time frame.

### *Gifts of Assets*

The Make-A-Wish Foundation of Illinois can turn your gift of stock, property or other assets into a dream come true for a special child. Call us to learn how to get started on making an important donation of material goods to benefit the Foundation.

### *Planned Gifts*

Remembering the Make-A-Wish Foundation of Illinois in your will and estate plans or through IRA contributions is a wonderful way to leave a legacy of support.

### *In-Kind Gifts*

Donations of goods and services help to defray the cost of granting wishes. Frequent flier miles and hotel points are especially needed and directly support our wish-granting efforts.

### *Corporate Support*

Contributions to the Foundation through employee giving, cause related marketing, frequent flier mile drives and event sponsorship are welcome and are a wonderful way to represent the partnership that works so well between Make-A-Wish and our corporate supporters.

### *Contributions can be mailed to:*

Make-A-Wish Foundation of Illinois  
640 N. LaSalle Drive, Suite 280  
Chicago, Illinois 60654-3754

Make a secure online donation at [www.wishes.org/giving](http://www.wishes.org/giving).

### *Donate by phone at:*

312.602.9474  
(800.978.9474, toll-free outside of Chicago area)





## OUR MISSION

*The Make-A-Wish Foundation of Illinois grants wishes to children with life-threatening medical conditions to enrich their lives with hope, strength and joy.*

Since 1985, the Foundation has granted more than 9,000 wishes and continues its mission to *share the power of a wish*® with children living with life-threatening medical conditions across Illinois.



*Wish Children Ismael, Bryce and Rachel were granted wishes in 2009.*

PHOTO BY V GALLERY

### Make-A-Wish Foundation® of Illinois

640 N. LaSalle Drive, Suite 280

Chicago, Illinois 60654-3754

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801 E. Carpenter Street, Suite 2

Springfield, Illinois 62702

217.544.9470

#### Peoria Office

411 Hamilton Blvd, Suite 1715

Peoria, Illinois 61602-3139

309.637.1659